

I.E.S.

Better Light · Better Sight

LAMPS

E. R. BEERS ELECTRIC CO.

DISTRIBUTORS

BLOOMSBURG, PENNSYLVANIA

SPECIFICATIONS
I.E.S.
COMPLIANCE WITH

CERTIFICATE AS TO



WE here present our 1939-40 line of I.E.S. Approved Table and Floor Lamps, which offers a complete style and price range for home and office use. These are the latest creations designed and produced by MITCHELL — the outstanding name in the portable lamp industry.

Embodied in each lamp are the latest developments in scientific illumination plus the ultimate in style treatment — and, each lamp is built and engineered to the most rigid construction specifications. Custom finishes of unsurpassed quality lend an air of depth and beauty to these masterpieces.

From the complete selection illustrated in this book may be found a variety of lamps that respond to the need of every home and office, and for every period.

USE THIS BOOK FOR MAKING YOUR LAMP SELECTION

CATALOG NO. 40

I. E. S. END TABLE LAMPS

Equipped with Holophane Prismatic Reflectors. Medium base socket for standard 100-watt bulb.



No. 900

MODEL No. 900

19" high, a new and exclusive Neo-Classic design richly colored in Wedgewood Blue on glistening white ceramic. Shade is 15" in diameter, stretched emboss woven fabric with special Angel Skin inner lining. Blue and white tailored trimming.

FINISH:
WEDGEWOOD BLUE

MODEL No. 901

19" high, smart in the Swedish modern tempo, this lamp is a rare combination of ultra styling and exceptional light producing qualities. Shade is 13" in diameter, drum shaped of basket weave fabric on heavy gauge parchment with brass metal band top and bottom.

FINISH:
BLONDWOOD



No. 901



No. 902

MODEL No. 902

23" high, superb in its graceful sweeping character, this lamp is sure to be appreciated by those who possess a high sense of quality. Shade is 16½" diameter, bell shaped. Made of the finest satin, silk lined, and distinctively trimmed. Color combinations to match base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
BRONZE PLATED

MODEL No. 903

23" high, a LOUIS XVI adaptation, 5" onyx insert in base and graceful onyx urn shaped column. Classic French gold finish castings. 16" diameter pure silk hand pleated shade with hand fashioned silk drape at top, shiny braided gold trim at bottom. In eggshell and champagne colors.

FINISHES:
GREEN ONYX & GOLD
WHITE ONYX & GOLD



No. 903

I. E. S. MOGUL FLOOR LAMPS

10" opal reflectors. Mogul socket and 3 circuit switch for 300-200-100 watt lighting. Uses 300-200-100 watt bulb.



MODEL No. 904

63" high, unusually attractive base and column combination. 1⅛" tubing. 19" diameter shade silk pleated with neat trim.

FINISHES:
BRONZE PLATED
IVORY & GOLD

← MODEL No. 905

63" high, smart Swedish Modern style. 1¼" shafting. 19" diameter shade of basket weave fabric on parchment, with brass metal band top and bottom.

FINISH:
BLONDWOOD

No. 905

I. E. S. EXTENDO LAMPS

8" opal reflectors. Medium base socket for standard 100-watt bulb. Furnished for 50-100-150 watt operation at 60c extra per lamp. Specify "Mogul".



MODEL No. 906 →

58" high, delicate and refined ornamentation in the popular "Extendo" type lamp. 1⅛" fine reeded tubing. Heavy base insures stability. 16" diameter stretched satin shade with twisted ribbon trim.

FINISHES:
BRONZE PLATED
IVORY & GOLD

No. 906

MODEL No. 907

58" high, a distinguished and custom built model of exquisite design. 1¼" heavy gauge fine reeded shaft. Onyx insert. Easy action double swing arm. 16" diameter pleated silk shade attractively trimmed.

FINISHES:
SILVER & GOLD
IVORY & GOLD
BRONZE PLATED



MODEL No. 908

58" high: Abounding in rich decorative motifs, this model possesses an individuality and character of its own. 1⅛" diameter fine reed shaft. Shade is pleated pure silk, 12" diameter, tailored trim, in Cream and Tan colors.

FINISHES:
IVORY & GOLD
BRONZE PLATED

No. 908

MODEL No. 909

58" high, a smart interpretation of the popular Swedish Modern. Patented swinging arm for adjusting light where desired. 1¼" cylindrical tubing, 11" diameter shade of basket weave fabric over parchment, brass metal band top and bottom.

FINISH:
BLONDWOOD

No. 909

MODEL No. 910

58" high, a magnificent design carefully wrought in rich detail throughout. Graceful onyx urn mounted in exquisite French gold finish casting, 1⅛" fine etched shaft. 12" dia. pure silk pleated shade with shimmering gold trim top and bottom. In Eggshell and Champagne colors.

FINISHES:
BRONZE PLATED
IVORY & GOLD
SILVER & GOLD

No. 910

I. E. S. BRIDGE LAMPS

8-inch opal reflectors. Medium base socket for standard 100 watt bulb. Furnished for 50-100-150 watt operation at 60c extra per lamp — specify "Mogul".

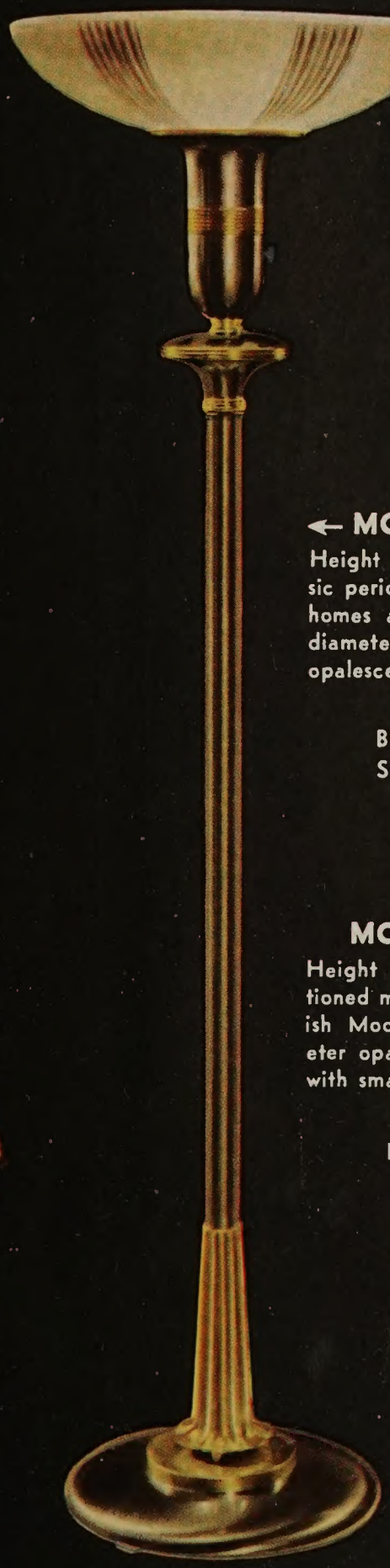
Exclusive creations in DeLuxe Torchiers, these handsome lamps are appropriate for the home, office, lobbys, foyers, etc.



MODEL No. 911

Height 63", outstanding because of its graceful and tailored design. 12" glass reflector with attractive filigree ornamentation.

FINISHES:
BRONZE PLATED
IVORY & GOLD



← MODEL No. 912

Height 63", stately Neo-Classic period design, — ideal for homes and offices alike. 16" diameter glass reflector in pearl opalescent finish.

FINISHES:
BRONZE PLATED
SILVER & GOLD

MODEL No. 913 →

Height 63", a well proportioned model in the new Swedish Modern style. 16" diameter opalescent glass reflector with smart white striping.

FINISH:
BLONDWOOD





MODEL No. 914

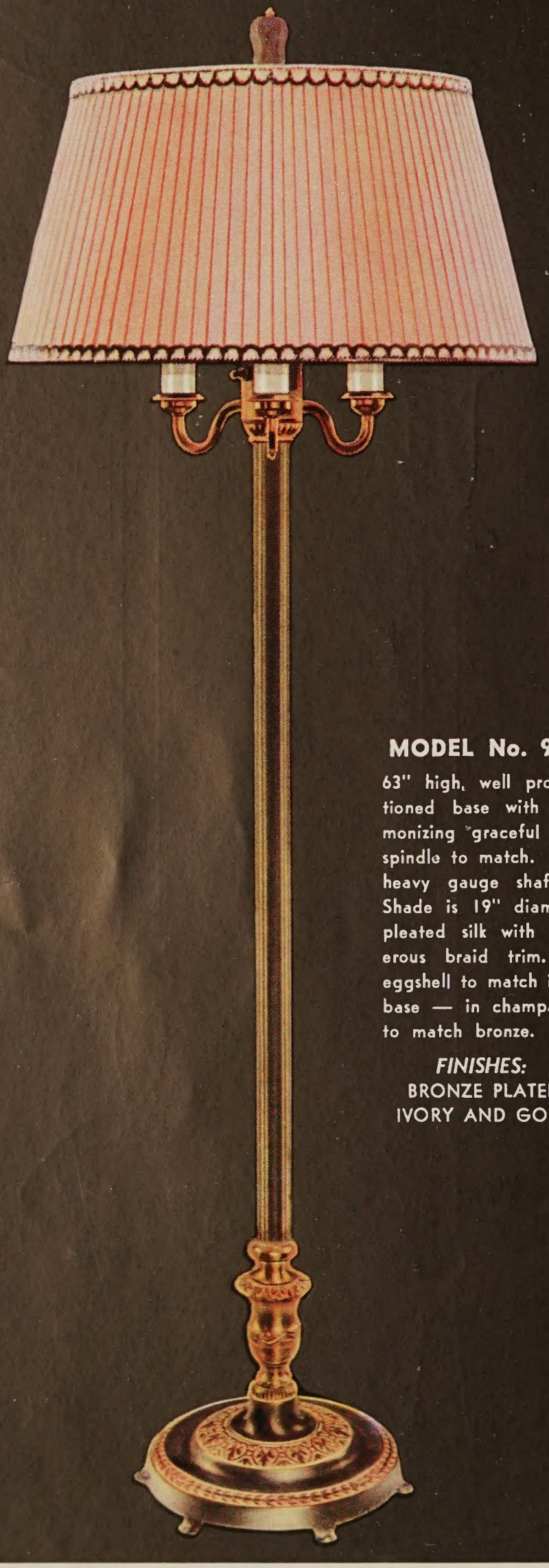
Height 63", a masterpiece in individualized lamp styling and construction. Onyx encrusted base and column, 16" diameter decorated reflector bowl.

FINISHES:
IVORY & GOLD
BRONZE PLATED
SILVER & GOLD

No. 912 No. 913

TORCHIER LAMPS

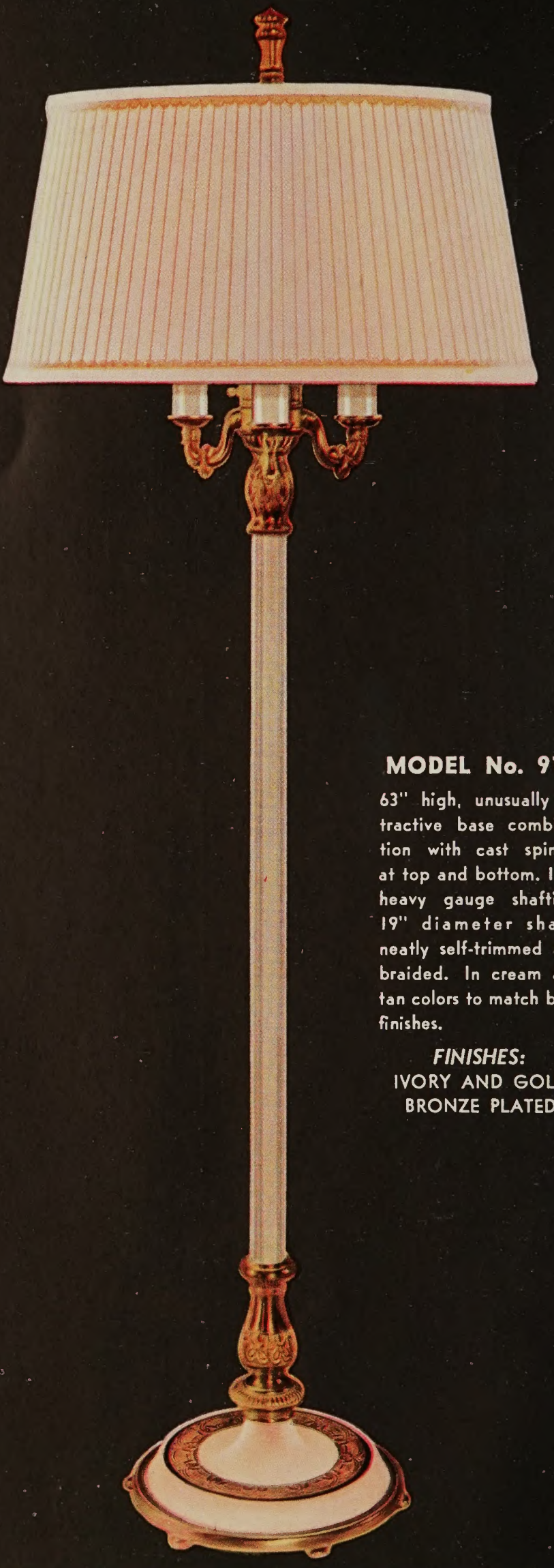
Equipped with mogul socket and three circuit switch for 300-200-100 watt lighting. Uses 300-200-100 watt bulb.



MODEL No. 915

63" high, well proportioned base with harmonizing graceful cast spindle to match. 1⅛" heavy gauge shafting. Shade is 19" diameter pleated silk with generous braid trim. In eggshell to match ivory base — in champagne to match bronze.

FINISHES:
BRONZE PLATED
IVORY AND GOLD



MODEL No. 916

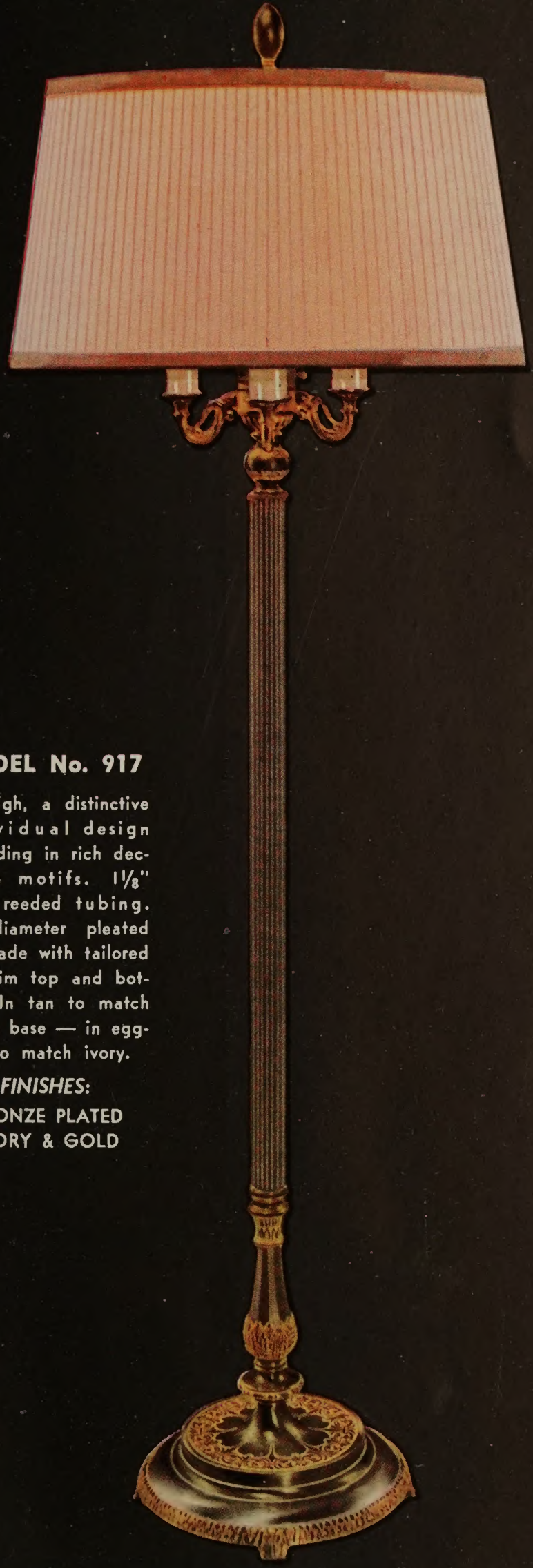
63" high, unusually attractive base combination with cast spindle at top and bottom. 1⅛" heavy gauge shafting. 19" diameter shade neatly self-trimmed and braided. In cream and tan colors to match base finishes.

FINISHES:
IVORY AND GOLD
BRONZE PLATED

No. 915 No. 916

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



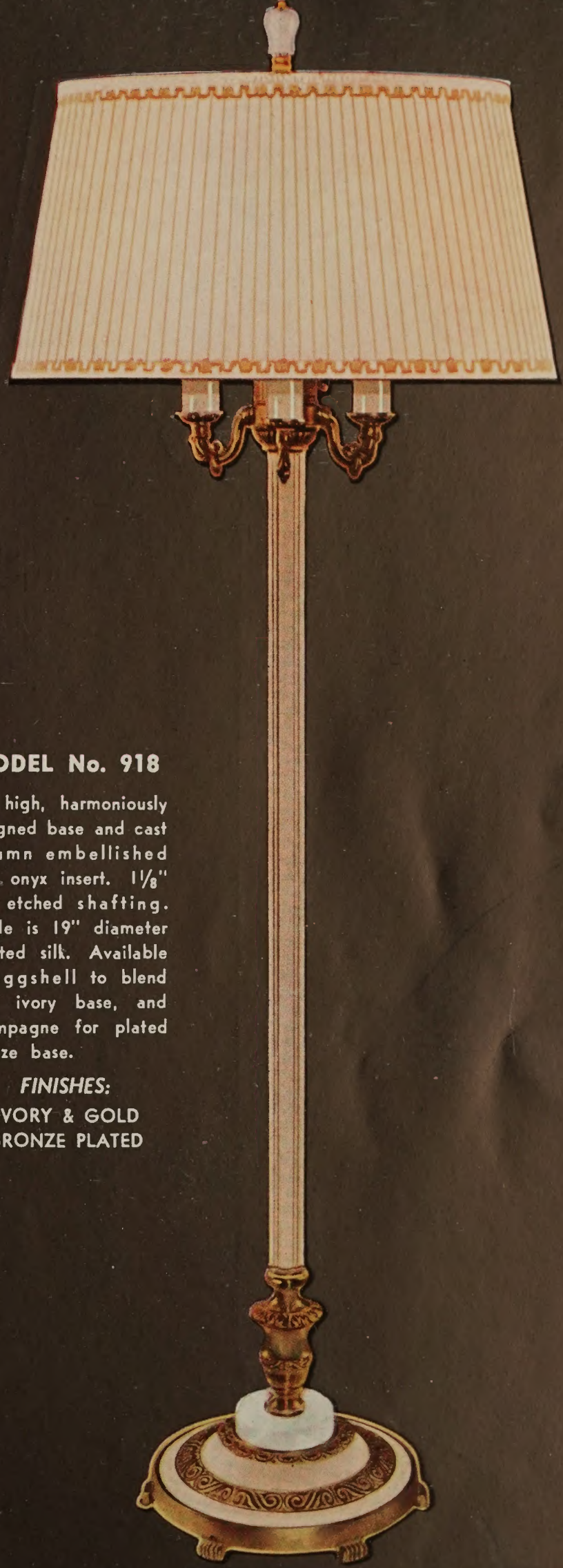
MODEL No. 917

63" high, a distinctive individual design abounding in rich decorative motifs. 1⅛" finely reeded tubing. 19" diameter pleated silk shade with tailored self trim top and bottom. In tan to match bronze base — in eggshell to match ivory.

FINISHES:

BRONZE PLATED
IVORY & GOLD

No. 917



MODEL No. 918

63" high, harmoniously designed base and cast column embellished with onyx insert. 1⅛" fine etched shafting. Shade is 19" diameter pleated silk. Available in eggshell to blend with ivory base, and champagne for plated bronze base.

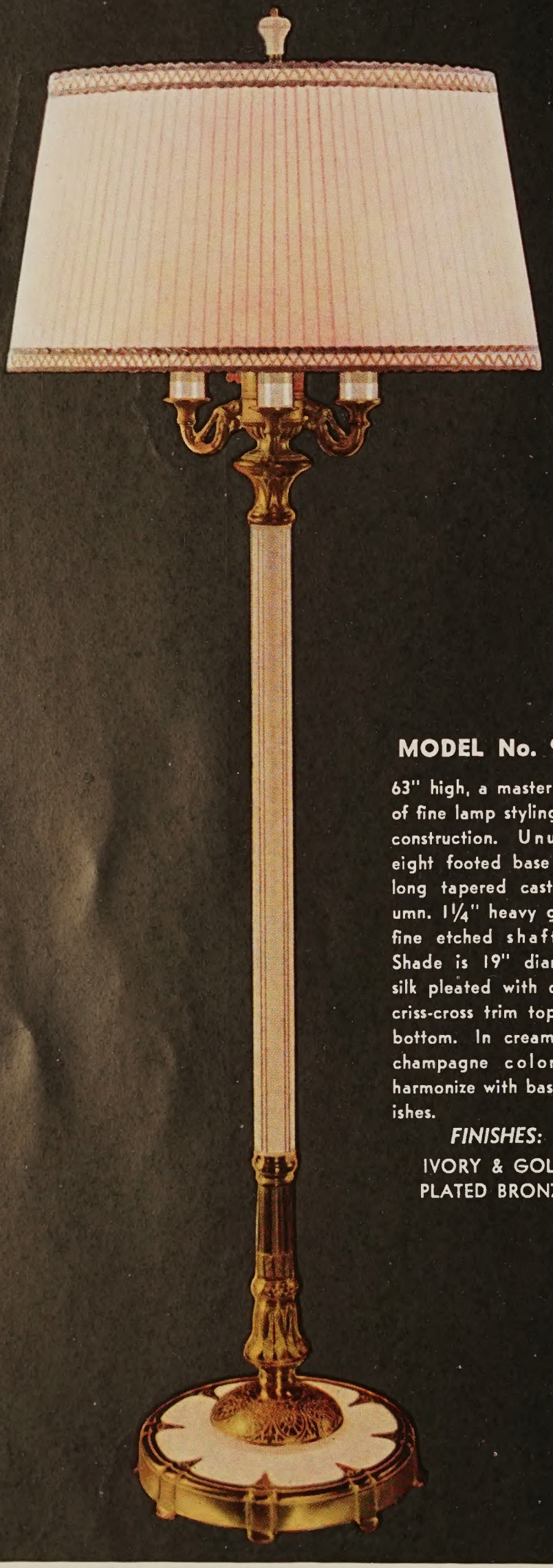
FINISHES:

IVORY & GOLD
BRONZE PLATED

No. 918

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 919

63" high, a masterpiece of fine lamp styling and construction. Unusual eight footed base with long tapered cast column. 1¼" heavy gauge fine etched shafting. Shade is 19" diameter silk pleated with clever criss-cross trim top and bottom. In cream and champagne colors to harmonize with base finishes.

FINISHES:
IVORY & GOLD
PLATED BRONZE



MODEL No. 920

63" high, carefully wrought with rich splendid detail this lamp is the personification of quality lamp designing. Neat 1⅛" finely reeded tubing. Shade is 19" diameter stretched satin with hand fashioned twisted two-tone trim at top. In rust and cream colors to match base finishes.

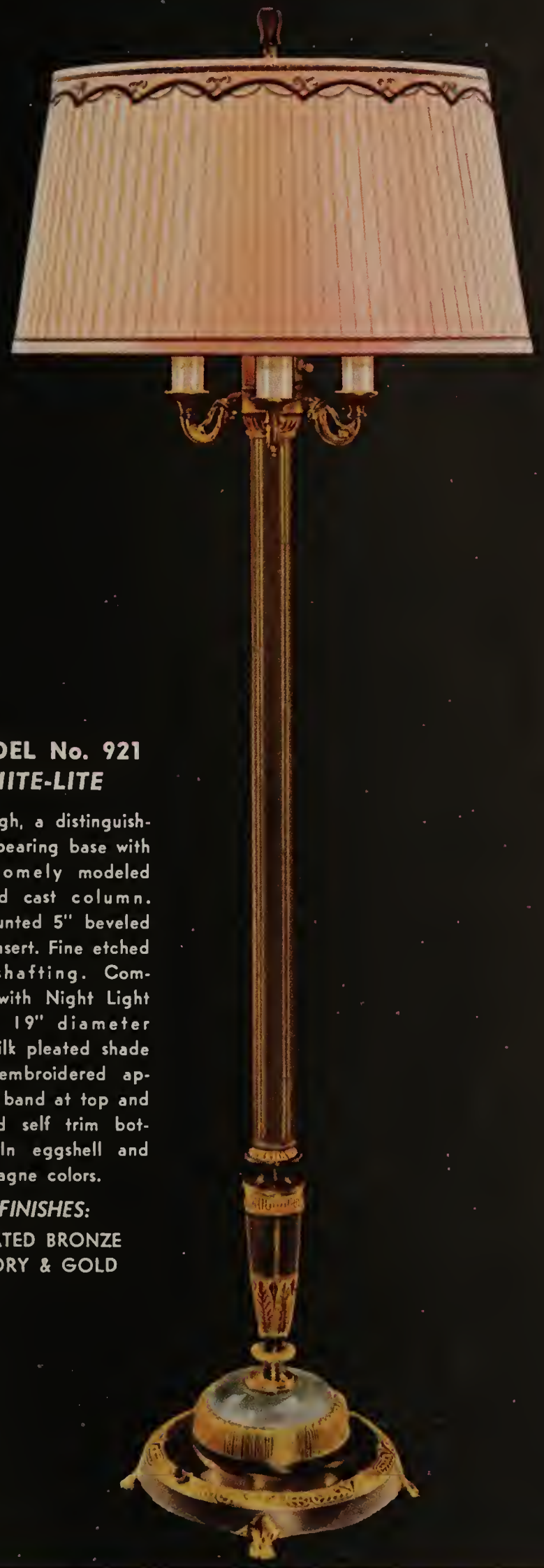
FINISHES:
PLATED BRONZE
IVORY & GOLD

No. 919

No. 920

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 921
NITE-LITE

63" high, a distinguished appearing base with handsomely modeled tapered cast column. Surmounted 5" beveled onyx insert. Fine etched 1⅛" shafting. Complete with Night Light bulb. 19" diameter pure silk pleated shade with embroidered applique band at top and tailored self trim bottom. In eggshell and champagne colors.

FINISHES:
PLATED BRONZE
IVORY & GOLD



MODEL No. 922
NITE-LITE

63" high, neat wide cast base with gold highlighted engraved detailed design. Long tapered column and 5" onyx insert. 1¼" fine reeded tubing. Complete with Night Light bulb. Shade is 19" diameter pleated silk with wide bands of tasteful trim top and bottom. In cream and tan colors.

FINISHES:
IVORY & GOLD
PLATED BRONZE

THESE LAMPS EQUIPPED WITH NIGHT-LIGHT FEATURE

A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm decorative glow of sufficient intensity to act admirably as a night light.

Licensed under U. S. Patent No. 1,431,670

No. 921 No. 922

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 923
NITE-LITE

63" high, a fine version of popular Regency design. Surmounted 5" onyx insert, and neat engraved castings top and bottom. 1¼" heavy gauge finely reeded tubing. Complete with Night Light bulb. 19" diameter pleated silk shade appropriately trimmed. In tan, eggshell, and champagne colors to match base finishes.

FINISHES:

SILVER & GOLD
IVORY & GOLD
BRONZE PLATED

No. 923

7-WAY NIGHT-LIGHT FLOOR LAMP

10" opal reflector. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 924

63" high, as neat and refined as an expensive piece of jewelry. Castings are modeled in exquisite fine detail. 1¼" neat etched tubing. Shade is 19" diameter stretched silk with hand fashioned drape trim at top and narrow self trim bottom. In tan, eggshell, and champagne colors to harmonize with base finishes.

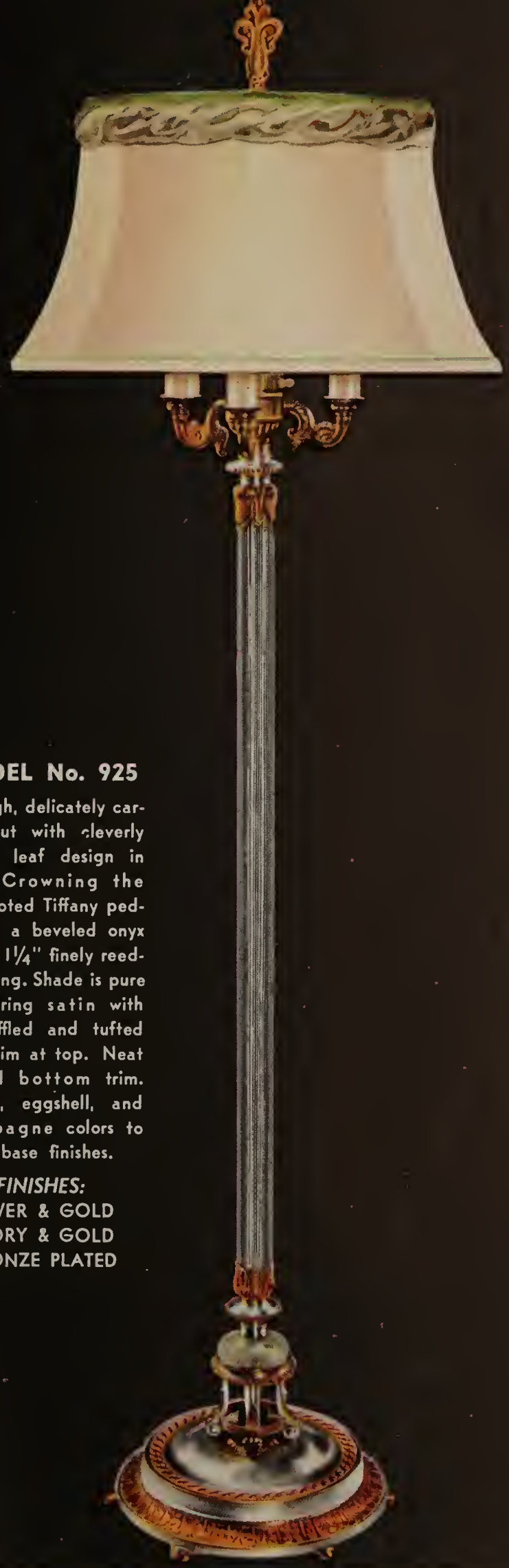
FINISHES:

SILVER & GOLD
IVORY & GOLD
BRONZE PLATED

No. 924

6-WAY FLOOR LAMP

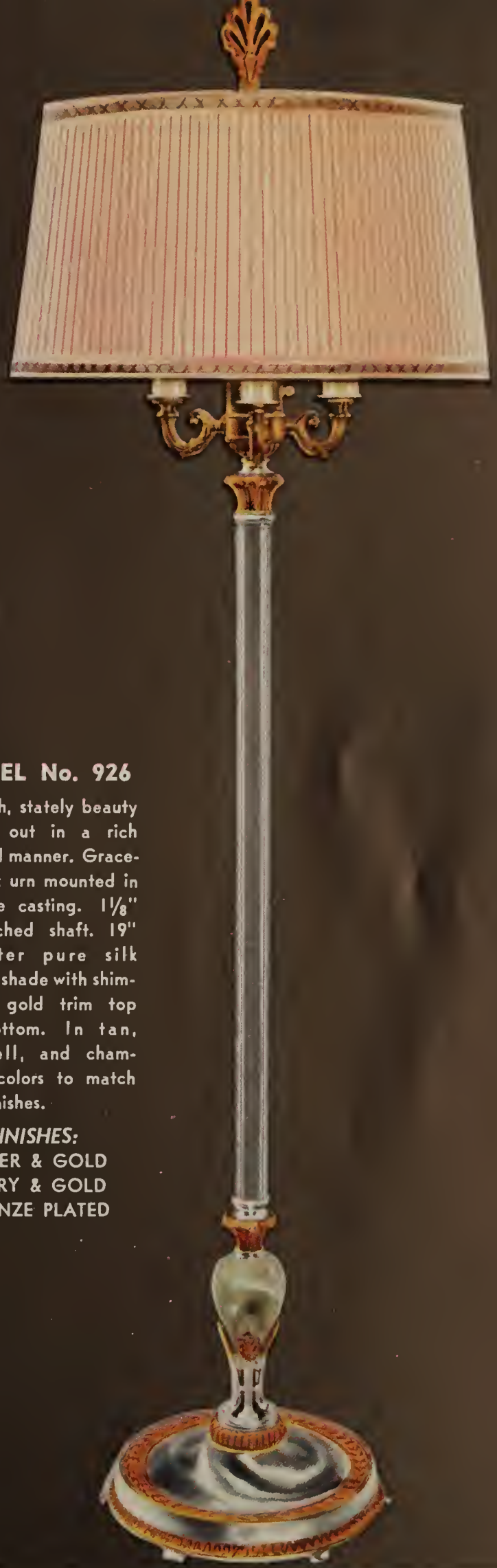
10" opal reflector. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 925

63" high, delicately carried out with cleverly incised leaf design in base. Crowning the four-footed Tiffany pedestal is a beveled onyx insert. 1¼" finely reeded tubing. Shade is pure shimmering satin with full ruffled and tufted satin trim at top. Neat tailored bottom trim. In tan, eggshell, and champagne colors to match base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
BRONZE PLATED



MODEL No. 926

63" high, stately beauty carried out in a rich splendid manner. Graceful onyx urn mounted in exquisite casting. 1⅛" fine etched shaft. 19" diameter pure silk pleated shade with shimmering gold trim top and bottom. In tan, eggshell, and champagne colors to match base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
BRONZE PLATED

No. 925

No. 926

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



THESE LAMPS EQUIPPED WITH NIGHT-LIGHT FEATURE

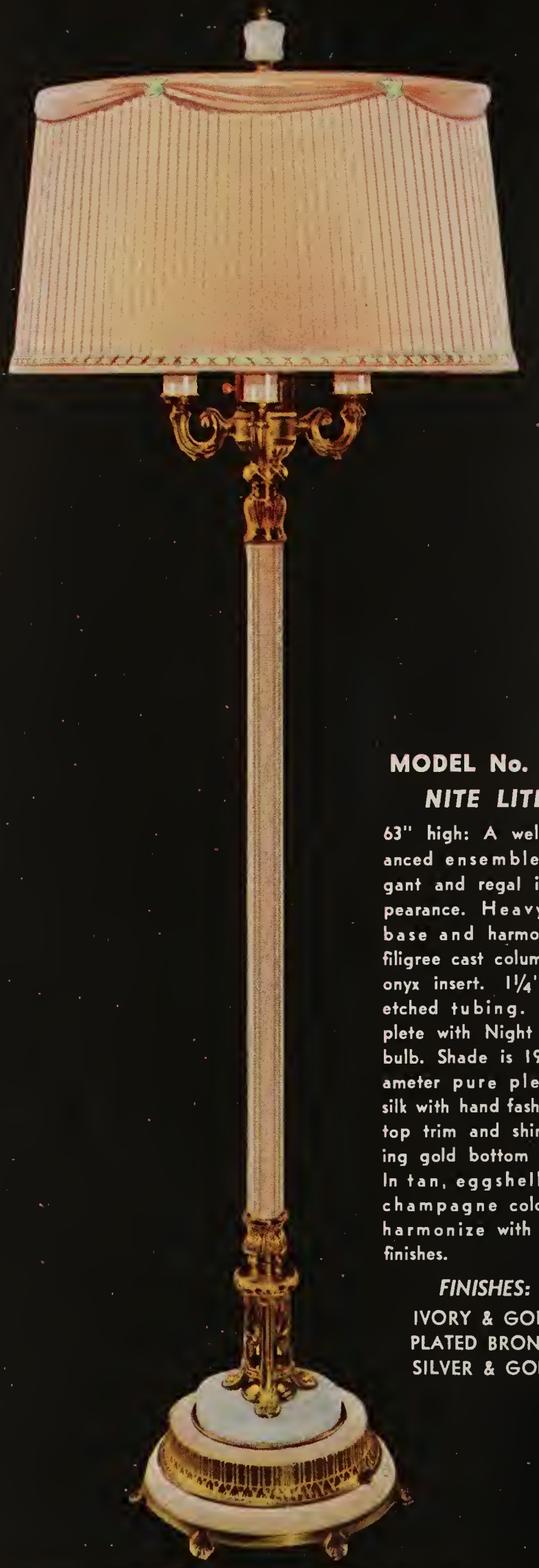
A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm decorative glow of sufficient intensity to act admirably as a night light.

Licensed under U. S. Patent No. 1,431,670

MODEL No. 927
NITE LITE

63" high, exquisite individual design styled in a neat graceful manner. 5" onyx mounted in base. 1¼" finely reeded tubing. Complete with Night Light bulb. 19" diameter stretched silk shade with unusual puffed and gathered two-tone trim. In tan, eggshell and champagne colors to harmonize with base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
PLATED BRONZE



MODEL No. 928
NITE LITE

63" high: A well balanced ensemble, elegant and regal in appearance. Heavy cast base and harmonizing filigree cast column. 6" onyx insert. 1¼" fine etched tubing. Complete with Night Light bulb. Shade is 19" diameter pure pleated silk with hand fashioned top trim and shimmering gold bottom band. In tan, eggshell, and champagne colors to harmonize with base finishes.

FINISHES:
IVORY & GOLD
PLATED BRONZE
SILVER & GOLD

No. 927 No. 928

7-WAY NIGHT-LIGHT FLOOR LAMPS

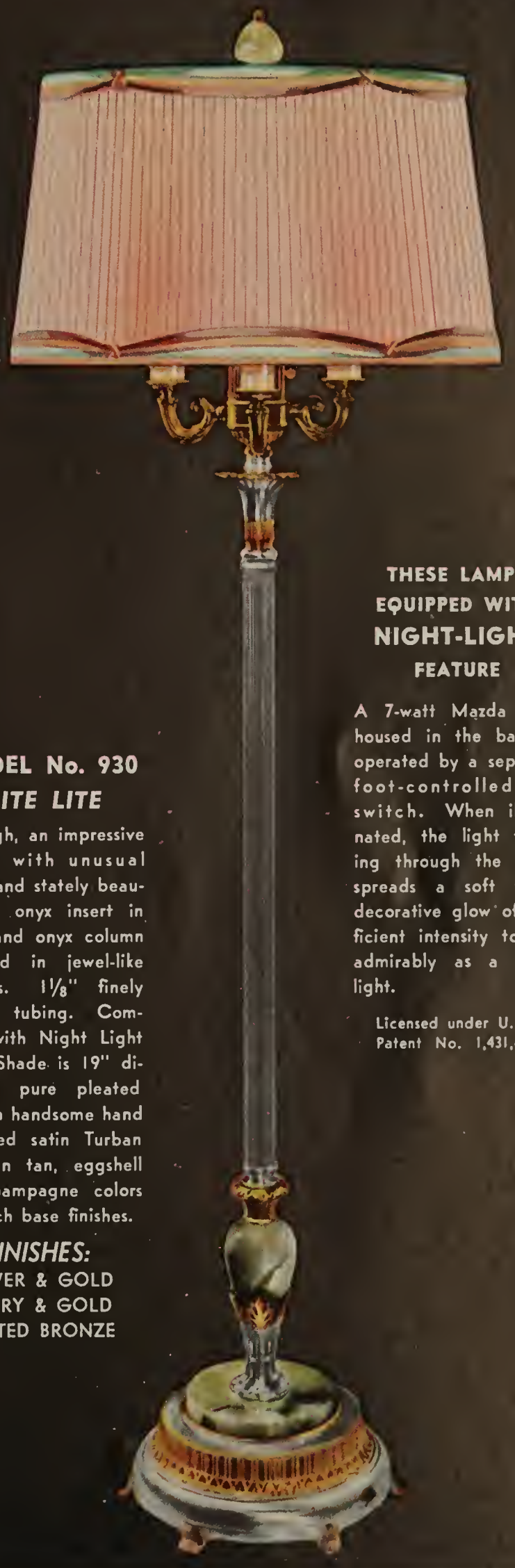
10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 929
NITE LITE

63" high, distinguished base with gold relief design. Surmounted onyx disk encircled by filigree gallery collar. Richly treated castings. 1¼" finely reeded tubing. Complete with Night Light bulb. Shade is stretched satin 19" diameter with hand draped top and pussy willow trim at bottom. In tan, eggshell, and champagne colors to harmonize with base finishes.

FINISHES:
PLATED BRONZE
IVORY & GOLD
SILVER & GOLD



MODEL No. 930
NITE LITE

63" high, an impressive model with unusual grace and stately beauty. 6" onyx insert in base, and onyx column mounted in jewel-like castings. 1⅛" finely reeded tubing. Complete with Night Light bulb. Shade is 19" diameter, pure pleated silk with handsome hand fashioned satin Turban trim. In tan, eggshell and champagne colors to match base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
PLATED BRONZE

THESE LAMPS EQUIPPED WITH NIGHT-LIGHT FEATURE

A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm decorative glow of sufficient intensity to act admirably as a night light.

Licensed under U. S. Patent No. 1,431,670

No. 929 No. 930

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.

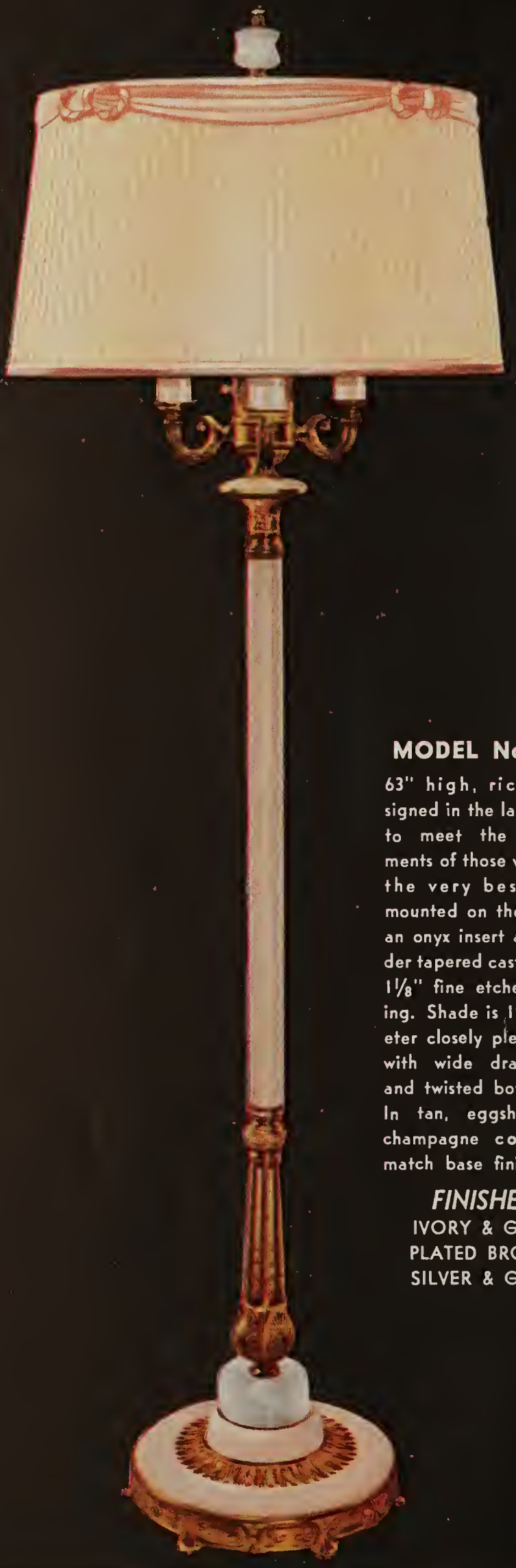


MODEL No. 931

63" high, the touch of a master designer is apparent in the quiet refinement of this model. The rich detail is emphasized throughout base and columns. 1¼" finely reeded tubing. 19" diameter pleated silk shade with valanced top and neat self trim bottom. In tan, eggshell, and champagne colors to harmonize with base finishes.

FINISHES:

PLATED BRONZE
IVORY & GOLD
SILVER & GOLD



MODEL No. 932

63" high, richly designed in the latest style to meet the requirements of those who want the very best. Surmounted on the base is an onyx insert and slender tapered cast spindle. 1⅛" fine etched shafting. Shade is 19" diameter closely pleated silk with wide drape trim and twisted bow effect. In tan, eggshell, and champagne colors to match base finishes.

FINISHES:

IVORY & GOLD
PLATED BRONZE
SILVER & GOLD

No. 931

No. 932

6-WAY FLOOR LAMPS

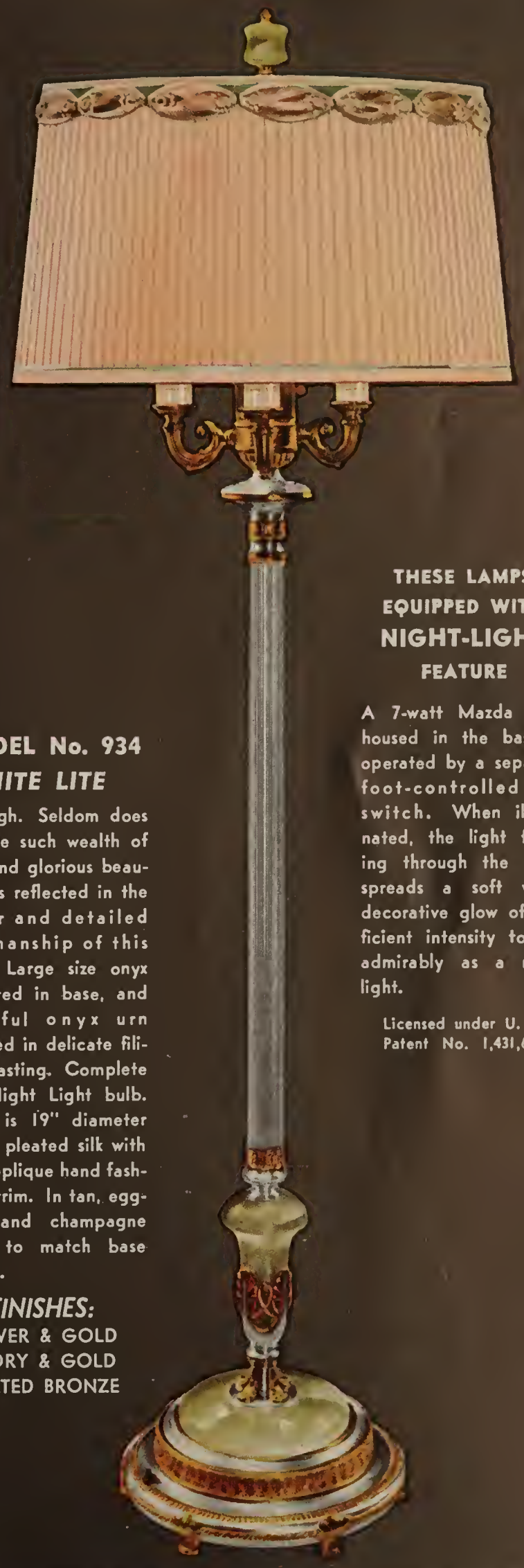
10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 933
NITE LITE

63" high, a handsome classic design that is surely one of the loveliest styles ever created. Onyx insert in base and graceful onyx urn mounted in an artistic vase-like casting. 1⅛" finely reeded tubing. Complete with Night Light bulb. 19" diameter bell shaped shade of pure shimmering satin and trimmed with a series of neatly tufted two-tone bows. In tan, eggshell, and champagne colors to harmonize with base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
PLATED BRONZE



MODEL No. 934
NITE LITE

63" high. Seldom does one see such wealth of style and glorious beauty as is reflected in the clever and detailed workmanship of this lamp. Large size onyx encrusted in base, and graceful onyx urn mounted in delicate filigree casting. Complete with Night Light bulb. Shade is 19" diameter closely pleated silk with lace applique hand fashioned trim. In tan, eggshell, and champagne colors to match base finishes.

FINISHES:
SILVER & GOLD
IVORY & GOLD
PLATED BRONZE

THESE LAMPS EQUIPPED WITH NIGHT-LIGHT FEATURE

A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm decorative glow of sufficient intensity to act admirably as a night light.

Licensed under U. S. Patent No. 1,431,670

No. 933 No. 934

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb in reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.

OFFICE LAMPS



MODEL No. 836

Height 19". Shade diameter 13". Swinging arm extends 15". Uses 100-watt bulb.

FINISH:
BRONZE PLATED



MODEL No. 3025

Handsome and dignified — the most efficient lamp of its type on the market. Equipped with HOLOPHANE prismatic reflector. Height 17½". Uses 100-watt bulb.

FINISH:
PLATED FRENCH BRONZE



MODEL No. 2000

FLUORESCENT DESK LAMP

15½" high. A magnificent lamp for the executive. Adjustable shade with built-in reflector. Auxiliary transformer concealed in base. Finished in rich plated Georgian Bronze. Uses T-8 15-watt Fluorescent bulb. Specify A.C. or D.C.



MODEL No. 837

Height 19". Shade diameter 13". EXTENDO arm extends to 16". Uses 100-watt bulb.

FINISH:
BRONZE PLATED



MODEL No. 731

14½" high. A full-size lamp — all-metal construction. Special reflector construction eliminates glare. Uses 100-watt bulb.

FINISH: ENGLISH BRONZE



MODEL No. 2002

FLUORESCENT DESK LAMP

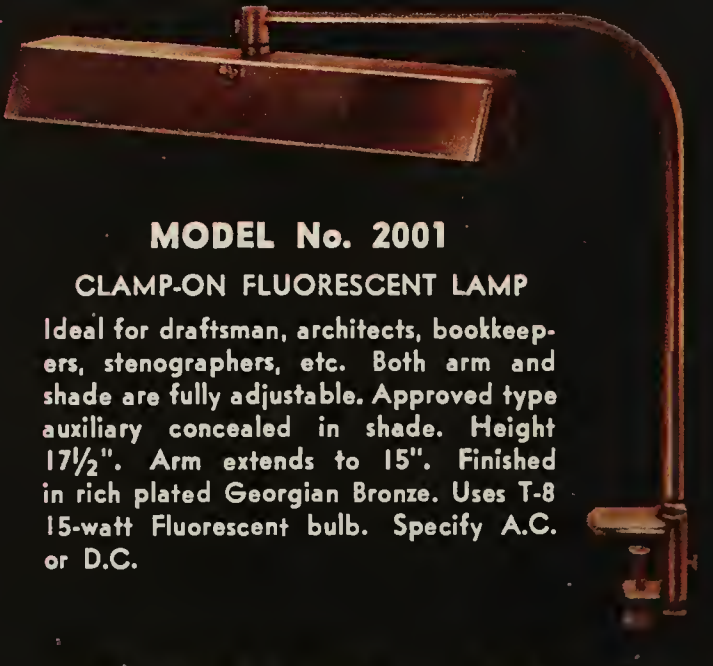
14½" high. Neat and attractive. Auxiliary transformer built in shade. Beautiful lacquered English Bronze finish. Uses T-8 15-watt Fluorescent bulb. Specify A.C. or D.C.



MODEL No. 839

I. E. S. Approved type. Height 28". Spun metal shade 15" dia. Swinging arm extends 15". 8" opal reflector. Uses 100-watt bulb.

FINISH:
BRONZE PLATED



MODEL No. 2001

CLAMP-ON FLUORESCENT LAMP

Ideal for draftsman, architects, bookkeepers, stenographers, etc. Both arm and shade are fully adjustable. Approved type auxiliary concealed in shade. Height 17½". Arm extends to 15". Finished in rich plated Georgian Bronze. Uses T-8 15-watt Fluorescent bulb. Specify A.C. or D.C.

Catalogue designed by Morton H. Cowan Studios Printed in U. S. A

CONFIDENTIAL NET WHOLESALE COST SCHEDULE TO DEALERS AND UTILITIES

COVERING ALL MODELS ILLUSTRATED IN CATALOG No. 40 and PROMOTIONAL SUPPLEMENT No. 160

Model No.	Shipping Weight Packed	DESCRIPTION	F.O.B. Chicago Factory Bulk Packed (6 or more assorted)	F.O.B. Our Stock Individually Packed (Any Quantity)
COLORED CATALOG LINE:				
900	10 Lbs.	19" END TABLE LAMP AND SHADE	$ 3.95	$ 4.80
901	10 Lbs.	19" END TABLE LAMP AND SHADE	4.45	5.35
902	12 Lbs.	23" END TABLE LAMP AND SHADE	5.95	7.00
903	15 Lbs.	23" END TABLE LAMP AND SHADE	6.95	8.15
904	24 Lbs.	MOGUL LAMP AND SHADE	5.45	6.80
905	25 Lbs.	MOGUL LAMP AND SHADE	6.95	8.45
906	27 Lbs.	EXTENDO LAMP AND SHADE	6.95	8.50
907	30 Lbs.	EXTENDO LAMP AND SHADE	8.95	10.70
908	22 Lbs.	BRIDGE LAMP AND SHADE	5.45	6.75
909	22 Lbs.	BRIDGE LAMP AND SHADE	6.75	8.15
910	25 Lbs.	BRIDGE LAMP AND SHADE	7.45	8.95
911	24 Lbs.	TORCHIER LAMP	5.95	7.35
912	26 Lbs.	TORCHIER LAMP	8.95	10.60
913	26 Lbs.	TORCHIER LAMP	8.95	10.60
914	28 Lbs.	TORCHIER LAMP	10.95	12.80
915	23 Lbs.	6-WAY LAMP AND SHADE	4.95	6.25
916	25 Lbs.	6-WAY LAMP AND SHADE	5.95	7.40
917	26 Lbs.	6-WAY LAMP AND SHADE	6.45	7.95
918	27 Lbs.	6-WAY LAMP AND SHADE	6.45	7.95
919	27 Lbs.	6-WAY LAMP AND SHADE	6.95	8.50
920	26 Lbs.	6-WAY LAMP AND SHADE	6.95	8.50
921	27 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	7.95	9.55
922	28 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	7.95	9.60
923	28 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	8.45	10.10
924	28 Lbs.	6-WAY LAMP AND SHADE	8.95	10.65
925	28 Lbs.	6-WAY LAMP AND SHADE	8.95	10.65
926	27 Lbs.	6-WAY LAMP AND SHADE	9.75	11.45
927	27 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	9.75	11.45
928	29 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	10.95	12.80
929	29 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	10.95	12.80
930	30 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	12.75	14.75
931	25 Lbs.	6-WAY LAMP AND SHADE	9.75	11.40
932	26 Lbs.	6-WAY LAMP AND SHADE	10.75	12.50
933	29 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	11.95	13.85
934	30 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	12.75	14.75
BUSINESS LAMPS: (Page 16 Colored Catalog)				
731	5 Lbs.	DESK LAMP	1.35	1.55
836	8 Lbs.	CLAMP-ON BUSINESS LAMP	4.45	4.90
837	9 Lbs.	CLAMP-ON BUSINESS LAMP	5.75	6.35
839	11 Lbs.	CLAMP-ON BUSINESS LAMP	6.95	7.65
2000	12¼ Lbs.	FLUORESCENT EXECUTIVE LAMP	*6.75	8.12
2001	9 Lbs.	FLUORESCENT CLAMP-ON LAMP	*6.75	8.12
2002	9¼ Lbs.	FLUORESCENT DESK LAMP	*4.30	5.17
3025	10 Lbs.	EXECUTIVE LAMP	4.45	5.00
PROMOTIONALS: (Illustrated in SUPPLEMENT No. 160)				
8000	11 Lbs.	STUDY LAMP AND SHADE	1.75	2.50
8001	21 Lbs.	FLOOR STUDY LAMP AND SHADE	3.35	4.50
8002	21 Lbs.	BRIDGE LAMP AND SHADE	3.75	4.95
8003	21 Lbs.	BRIDGE LAMP AND SHADE	4.95	6.20
8004	22 Lbs.	MOGUL LAMP AND SHADE	3.95	5.20
8005	25 Lbs.	MOGUL LAMP AND SHADE	5.25	6.65
8006	23 Lbs.	6-WAY LAMP AND SHADE	4.45	5.75
8007	27 Lbs.	7-WAY NITE-LITE LAMP AND SHADE	5.95	7.45

NOTE: A "Less than Standard Package Charge" of 50c per lamp will be made on all orders shipped from Chicago Factory which total less than six lamps.

* This price applies on Drop Shipments of 12 or more.

(Over)

NET PRICE SCHEDULE *Breakdown of Bases and Shades Separately*

Model No.	DESCRIPTION	F.O.B. Chicago Factory Bulk Packed (6 or more assorted) Base Only	F.O.B. Chicago Factory Bulk Packed (6 or more assorted) Shade Only	F.O.B. Our Stock Individually Packed (Any Quantity) Base Only	F.O.B. Our Stock Individually Packed (Any Quantity) Shade Only
COLORED CATALOG LINE:					
900	19" END TABLE LAMP	$ 2.75	$1.20	$ 3.30	$ 1.50
901	19" END TABLE LAMP	3.30	1.15	3.90	1.45
902	23" END TABLE LAMP	3.45	2.50	4.10	2.90
903	23" END TABLE LAMP	4.85	2.10	5.70	2.45
904	MOGUL LAMP	4.15	1.30	5.10	1.70
905	MOGUL LAMP	5.75	1.20	6.85	1.60
906	EXTENDO LAMP	5.55	1.40	6.70	1.80
907	EXTENDO LAMP	6.95	2.00	8.25	2.45
908	BRIDGE LAMP	4.45	1.00	5.40	1.35
909	BRIDGE LAMP	5.90	.85	6.95	1.20
910	BRIDGE LAMP	5.80	1.65	6.90	2.05
915	6-WAY LAMP	3.95	1.00	4.90	1.35
916	6-WAY LAMP	4.65	1.30	5.65	1.75
917	6-WAY LAMP	5.15	1.30	6.25	1.70
918	6-WAY LAMP	5.20	1.25	6.30	1.65
919	6-WAY LAMP	5.45	1.50	6.60	1.90
920	6-WAY LAMP	5.25	1.70	6.35	2.15
921	7-WAY NITE-LITE LAMP	6.25	1.70	7.40	2.15
922	7-WAY NITE-LITE LAMP	6.25	1.70	7.45	2.15
923	7-WAY NITE-LITE LAMP	6.65	1.80	7.85	2.25
924	6-WAY LAMP	6.85	2.10	8.10	2.55
925	6-WAY LAMP	6.50	2.45	7.70	2.95
926	6-WAY LAMP	7.30	2.45	8.55	2.90
927	7-WAY NITE-LITE LAMP	7.65	2.10	8.90	2.55
928	7-WAY NITE-LITE LAMP	8.65	2.30	10.00	2.80
929	7-WAY NITE-LITE LAMP	8.65	2.30	10.00	2.80
930	7-WAY NITE-LITE LAMP	10.40	2.35	11.90	2.85
931	6-WAY LAMP	7.75	2.00	8.95	2.45
932	6-WAY LAMP	8.10	2.65	9.35	3.15
933	7-WAY NITE-LITE LAMP	8.50	3.45	9.85	4.00
934	7-WAY NITE-LITE LAMP	9.50	3.25	10.95	3.80
PROMOTIONALS:					
8000	STUDY LAMP	1.40	.35	1.90	.60
8001	FLOOR STUDY LAMP	3.00	.35	3.85	.65
8002	BRIDGE LAMP	3.40	.35	4.30	.65
8003	BRIDGE LAMP	4.05	.90	4.95	1.25
8004	MOGUL LAMP	3.45	.50	4.35	.85
8005	MOGUL LAMP	4.00	1.25	5.00	1.65
8006	6-WAY LAMP	3.95	.50	4.90	.85
8007	7-WAY NITE-LITE LAMP	4.70	1.25	5.80	1.65

PARTS:		F.O.B. CHICAGO	F.O.B. OUR STOCK
3 Lbs.	8" GLASS REFLECTOR	$.50	$.60
6 Lbs.	10" GLASS REFLECTOR	.80	.90
4 Lbs.	#2081 HOLOPHANE PRISMATIC REFLECTOR: Used on 23" End Table Lamps	1.25	1.50
3 Lbs.	#2070 HOLOPHANE PRISMATIC REFLECTOR: Used on 19" End Table Lamps	.95	1.20
1¼ Lbs.	#2186 HOLOPHANE PRISMATIC REFLECTOR: Used on Lamp No. 3025	.95	1.20
	AUXILIARY CANDLE SHIELDS (Set of 3)	.25	.25
	STANDARD TURN KNOB SOCKET	.15	.20
	MOGUL SOCKET—300-200-100 WATT	.45	.55

NOTE: A "Less than Standard Package Charge" will be made on all orders shipped from Chicago factory totalling less than six pieces. This amounts to 50c net per complete lamp, or 25c per base, or 25c per shade.

(OVER)

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